

**Brookline Community Aging Network (BrooklineCAN)
Communication Committee Minutes, February 10, 2021**

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. March 2021 Newsletter (Articles due February 19, 2021)

- Notify Me for Town Meetings **(Carol)**
- Community Housing Options—D. Waxman **(Carol)**
- AFC-TV – Dr. Jett **(Matt)**
- Boston Athenaeum Programs **(Ruth)**
- Weekly Art History Lecture **(Carol)**
- Singalong **(Bea)**
- Public Right of Way **(Elenore)**
- Vaccine Experience **(Bea)** (send her your experiences in a few sentences)
- Book Talk (Bea)
- Binge-Worthy Videos (Bea)
- Upcoming Events **(Carol)**

-BIDMC – The Loneliness Pandemic
-COA Meeting with Erin Gallentine

(continued on next page)

2. PR/Media

- a. Next Age Friendly Business story will be on Serenade Chocolate. Will be doing interview.
- b. Good response to Olive Connection story.
- c. Other ideas for businesses to cover? Suggestion made for the two hardware stores on our list.

3. Web Site

- a. Bernie meme currently on top page. Brought much-needed smiles.
- b. Ruth and John updated the Links section. Older items removed, new material added. New section: Fraud and Scams.

NEXT MEETING WEDNESDAY MARCH 10, 2021 @ 2:00 PM